

CONFIDENTIALITY AGREEMENT

This is an agreement (“**Agreement**”) between Blue Spring Partners LLC (“**BSP**”) and _____ (“**Participant**”) and is effective as of _____, 201__.

BSP wishes to hold focus group meetings for the purpose of conducting product testing. These products, in whole and part, are the “Products.” Participant understands and agrees that the Products contains BSP’s valuable proprietary information and intellectual property. BSP derives value out of the Products by protecting this proprietary information. If Participant uses the Products in any way other than as a participant in the focus group and as agreed in this contract, BSP will lose money and will be damaged.

Participant agrees that they will keep the Products confidential, meaning that Participant will not give away, sell, make or keep any of the Products or copies or photos or reproductions of the Products.

Participant will not talk to anyone about or describe the Products to anyone besides BSP personnel.

Participant will take reasonable steps to safeguard the Products and will not leave them lying around for unauthorized persons to see, use or copy.

Participant expects to receive no money or other consideration for their participating in the focus group.

Participant allows BSP to use their name and likeness in BSP marketing materials.

Participant and BSP agree to these terms as of the date written above. The person signing below is authorized to sign. If Participant is under 18 years of age, the person signing is their legal parent or adult guardian.

BLUE SPRING PARTNERS, LLC

Name of Participant

By: _____

By: _____

Printed Name: _____

Printed name: _____

Relationship: _____